



According to a recent report from CNBC, Amazon is working on wireless earbuds with Alexa support that can essentially act as a fitness-tracking device. These new earbuds are internally codenamed “Puget”.

To make fitness tracking possible, the earbuds will have a **built-in accelerometer sensor** that will measure crucial information like the distance the user has run, the calories burned through the workout and the speed of the user while he/she is running.

With these earbuds, Amazon is pushing its Alexa voice assistant even further. Also, the voice assistant will be finally getting experience in offering answers to day-to-day outdoor tasks, consider asking walking directions as an example. It could even boost the efficiency of Alexa to be less dumb when compared to Google Assistant and Siri.

You will need a smartphone to use these Amazon earbuds since they **don’t offer in-built cellular connectivity**. The report states the price to be below \$100 which can be crucial for attracting

potential consumers, taking the comparatively high price of the competitor's products like Apple AirPods into consideration.

This would also be the brand's official entry to the health and wellness department. As noted by CNBC, the Seattle giant has been building a dedicated health and wellness team comprising of healthcare experts in order to step up the efficiency of its offerings.

A bigger Echo speaker offering better sound quality is also in the pipeline, as per the report. The speaker will come with a woofer as well. However, there is no clear information if these two products will make it to the annual hardware event that is scheduled to take place in Seattle tomorrow.

So, what are your thoughts on these two upcoming Amazon products? Tell us in the comments.

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